

XR Product Designer, Futurist and Skilled prototyper in Unity and UE5 + VR Interactions; I challenge transition as a Game Designer, Developer, UX and digital 3D artist to create immersive XR experiences, games, and human-computer interactions.

I believe in the power of the VR: technology + art to improve health, education, and quality of life.

SKILLS + COMPETENCES **VR** Design **AR Design** Unity Unreal Autodesk Maya Blender UX/UI **Substance Painter Adobe Suit Managment APPS** QA Spark AR Marvelous **Figma** prototyping Game Design

Responsable

Leadership

# PAMELA CHÁVEZ

XR SPECIALIST
VR CREATIVE DIRECTOR
PROJECT MANAGER
3D XR ARTIST









### **EXPERIENCE**

#### CURRENT



### **XR Technical 3D Artist**

<u>MetaVRse - Full time</u> **Apr 2022 - Present - 2 yrs 9 mos** XR Designer, 3D, VR, Metaverse



### Co-Founder, Director, PM, Game Design & QA

VR Demons - Virtual Reality Experimental Games
Apr 2020 to Present · 4 yrs 9 mos
Virtual Reality Games with Social Impact

### INSTRUCTOR



### **Instructor: Virtual Environments**

Bachelor's Degree in 3D Animation and Video Game Design University of the Incarnate Word

Dec 2020 - 2022 Software: Autodesk Maya + Substance Painter + Unreal Engine

### PAST



### **Lead XR Project Manager**

Inmersys · Full-time Oct 2020 - Sep 2022 · 2 yrs

Public Speaking: Unity-Game Development-Game Design Documents-Teamwork-Project Management -Game Mechanics: Agile Methodologies: Creative Director-Virtual Realily Product Design - VR Design - Project Development Lead - Team Motivation - User Experience (UX) - Mixed Realily - Game Design



### **Lead VR Project Manager**

EON Reality · Full-time Jun 2016 - Mar 2020 · 4 yrs

### **EDUCATION**

### Tecnológico de Monterrey

Digital Art & Animation , Visual Effects & Video Games| January 2010 - August 2015

LAD

### REFERENCE

#### **Enrico Montaño**

CEO INMERSYS +52 1 55 2899 5170

https://www.inmersys.com/

### **RELEVANT PROJECTS SINCE 2015**

Dec 2023 - Jan 2024

**Buccolam VR - Meta Ouest 3 development** 

**Role:** 3D Artist of Neuraxpharm Training - Buccolam VR - Using Unreal 5, Metahumans & Mocap animations. **Brief:** The primary purpose of this TRAINING is to provide comprehensive training for healthcare professionals, cares or family members on how to respond to and administer medication to mitigate seizures in children (15).

Associated with VR Demons

Dec 2020 - Jul 2021

### Avatar System for "THE MALL" metaverse.

Role: 3D Avatars System and Environments.

Brief: The Mall is the future of interactive social shopping

TheMall is the world's largest virtual mall. At 100 floors, the virtual tower is 100 million square feet of retail and entertainment space, TheMall aims to be the #1 destination in the Metaverse.

TheMall, the World's Largest Virtual Mall, and BambuMeta® a Web3 Loyalty Platform team up with Mars to Launch the STARBURST® JUICYVERSE at SXSW 2023

Associated with Metavrse

Dec 2020 - still developing

Incomplete VR Game - EXPERIMENT THE VR HORROR RHYTHM GAME with levels about social impact, like bullying, harassment, and your deepest fears.

Virtual Reality Games with Social Impact

Role: Original Game Idea, Gameplay, Art Director, Script, UX, 3D, Lead Project Manager. QA

Brief: INCOMPLETE is a rhythmic-sensory VR experience where players experience in first person the fight against contemporary social demons magnified in scenarios that combine a horror atmosphere with rhythm mechanics with the aim of being able to "Complete themselves".

Accompanied by an exceptional and original soundtrack.

The game has been presented at events such as EGS (Electronic Game Show), Talent Land, Pixelatl, VRFest and nominated for the best game of the year category in Pixeltal Chinelos's 2020.

Associated with VR Demons

Dec 2020 - Jul 2021

### Origina VR - (Departments A, B, G and 5 Amenities) - Meta Quest 2 development

Role: Lead Project Manager. QA

Brief: Origina was looking for a virtual reality architectural project that would provide its clients with a vision of what their future home would be like. Therefore, we developed scenarios with a high level of realism, paying attention to everything from scale to the smallest detail, all of this to offer the user an authentic experience.

Associated with Inmersys

Dec 2023 - Jan 2024

Guerra Fría VR Game - HTC Multiplayer development.

Role: Art Director, UX, Game Design, 3D Artist. Art Assambler in Unity

Brief: Best Competition VR Christmas Game.

Associated with **EON REALITY** 

Apr 2015 - Apr 2017

### **VIRTUAL REALITY CENTER CES - EON REALITY MÉXICO 2016**

Role: 3D Artist. Art Assambler in Unity

**Brief:** First Virtual Reality Center in Mexico

The center aims to promote virtual development and research to strengthen key sectors such as education, science, and medicine.

In April of the year 2016, EON Reality, the global leader in knowledge transfer based on virtual and augmented reality for industry, education, and educational entertainment, announced a \$20 million dollars investment to build the first virtual reality center in the country.

EON Reality is present in Europe, Asia, the Middle East, as well as the United States. It has more than 450 clients and collaborates with device developers such as Facebook, Google, and Amazon.

Associated with **EON REALITY** 

I believe in the power of the XR: technology + art to improve health, education, and quality of life.

Visit more about me!

pamechavez.com\*

# **Linked** in



## Pamela Estefania Chávez López

XR Specialist & VR/AR
Director/Producer | @MetaVRse XR
3D Artist | Co-Founder
@VrDemons | Virtual Ambients
Professor |Lead/Project Manager
@inmersys @EONRealityInc |
GameDev | 3D Artist | Unreal 5 |
Unity | VR!

MetaVRse | Tecnológico de Monterrey

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